



**Privacy policy for visitors to the website  
www.remoso.com**

**Version 1.3**  
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## 1. Information on the collection of personal data

### 1.1. Collection of personal data

Below we provide information about the collection of personal data when using our website. Personal data is all data that can be related to you personally.

### 1.2. Controller

The controller pursuant to Art. 4 (7) of the EU General Data Protection Regulation (GDPR) is

**ACA Advanced Computer Advertisement GmbH**  
Zuppingerstraße 18  
D-88213 Ravensburg

#### Contact

Phone: +49 751 201879-0  
Fax: +49 751 201879-99

#### Represented by the Managing Director

Mathias R. Albert  
Mail: [info@remoso.com](mailto:info@remoso.com)

**Sales tax ID (according to §27a sales tax law)**  
DE 162887275

#### Tax office

Sigmaringen tax office

#### Commercial register

AG Ulm, HRB 710 638

#### Data Protection Officer

Dr. Joachim Schmid  
Marktplatz 20  
89257 Illertissen  
Phone: +49 7303 90179810  
Mail: [dr.schmid@e-rechtsanwaelte.de](mailto:dr.schmid@e-rechtsanwaelte.de)

### 1.3. Collection of data when visiting the website

If you only visit our website without registering, we collect the following data, which is technically necessary for us to display our website to you and to ensure stability and security (the legal basis is Art. 6 (1) point (f) GDPR):

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access status/HTTP status code
- Amount of data transferred in each case
- Website from which the request comes
- Browser
- Operating system and its interface
- Language and version of the browser software.

When you contact us by e-mail and/or by registering via the contact form, all the data you provide will be stored by us in order to answer your questions.

## 1.4. On what legal basis do we process the data?

We store this data on the legal basis of Art. 6 GDPR, in particular on the basis of our legitimate interest, if a careful consideration shows that your interests in data protection do not prevail.

The data that is only collected when you visit our website as described will not be passed on to third parties. We delete the data if there is no legitimate interest in further processing. If your data cannot be deleted for technical or other reasons, it will be analyzed and blocked.

## 1.5. Your rights

### 1.5.1. Right to information pursuant to Art. 15 GDPR

You have the right to request information free of charge as to whether and what data is stored about you and for what purpose it is stored.

### 1.5.2. Right to rectification pursuant to Art. 16 GDPR

You have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

### 1.5.3. Right to erasure (“right to be forgotten”) pursuant to Art. 17 GDPR

You have the right to demand from the controller that your data be deleted immediately. The controller is obliged to delete personal data immediately if one of the following reasons applies:

- a) The purposes for which the personal data was collected no longer apply
- b) You withdraw your consent to the processing. There is no other legal basis for the processing.
- c) You object to the processing. There is no other legal basis for the processing.
- d) The personal data was processed unlawfully.
- e) The deletion of personal data is necessary to fulfill a legal obligation under European Union law or the law of the Member States to which the controller is subject.
- f) The personal data was collected in relation to the offer of services of the information society referred to in Article 8 (1).

### 1.5.4. Right to restriction of processing pursuant to Art. 18 GDPR & § 35 BDSG

You have the right to request the restriction of processing if one of the following conditions is met:

- a) You dispute the accuracy of the personal data.
- b) The processing is unlawful, but you refuse its deletion.
- c) Personal data is no longer required for the purposes of processing, but you need the data to assert, exercise or defend legal claims.
- d) You have objected to the processing pursuant to Art. 21 (1) GDPR. As long as it has not yet been determined whether the legitimate reasons of the controller outweigh your reasons, processing will be restricted.

## 1.5.5. Right to data portability pursuant to Art. 20 GDPR

You have the right to receive the data provided by you in a structured, commonly used and machine-readable format from the controller. Forwarding to another responsible person must not be hindered by us.

## 1.5.6. Right to lodge a complaint with the supervisory authority pursuant to Art. 13 (2) point (d) GDPR in conjunction with Section 19 BDSG

If you believe that the processing of your data violates the GDPR, you have the right to lodge a complaint with the supervisory authority. Please contact the following competent supervisory authority:

### **The State Commissioner for Data Protection and Freedom of Information**

Königstrasse 10a

70173 Stuttgart

Phone: +49 711 615541-0

Fax: +49 711 615541-15

Mail : [poststelle@lfdi.bwl.de](mailto:poststelle@lfdi.bwl.de)

## 1.5.7. Withdrawal of consent pursuant to Art. 7 (3) GDPR

If the processing is based on your consent pursuant to Art. 6 (1) point (a) or Art. 9 (2) point (a) (processing of special categories of personal data), you are entitled to withdraw your consent at any time without this retroactively affecting the lawfulness of the processing carried out on the basis of the consent prior to the withdrawal.

## 1.5.8. Right to object pursuant to Art. 21 GDPR

You have the right to object to the processing of your data at any time in the cases pursuant to Art. 6 (f) GDPR. If we process data on the basis of a balancing of interests, as set out individually in this data privacy policy, you have the right to object to this processing at any time on grounds relating to your particular situation. Such reasons exist in particular if they give your interests particular weight and thus outweigh our interests; this applies in particular if we are not aware of these reasons and therefore could not take them into account when exercising our interests.

If you have given us special consent to process your personal data, you can withdraw this consent at any time. The lawfulness of the processing of your data prior to this withdrawal remains unaffected.

If we send you as an existing customer information about our services and products by e-mail or post in accordance with Art. 6 ff. GDPR, you can object to this at any time. In this case, we will stop this communication immediately.

## 1.6. Use of cookies

Cookies are small text files that are stored on your hard disk assigned to the browser you are using and through which certain information flows to the entity responsible for the cookie (in this case us). Cookies cannot run programs or transfer viruses to your computer. They are used to make the website more user-friendly and effective overall and to be able to identify you on subsequent visits.

This website may use the following types of cookies, the scope and function of which are explained below:

- IP address
- Transient cookies
- Persistent cookies
- Third-party cookies
- HTML5 storage objects

Transient cookies are automatically deleted when you close the browser. These include session cookies in particular. These store a so-called session ID, with which various requests from your browser can be assigned to the shared session. This allows your computer to be recognized when you return to our website. The session cookies are deleted when you log out or close the browser.

Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie. You can delete the cookies in the security settings of your browser at any time.

You can configure your browser settings according to your wishes and, for example, refuse to accept third-party cookies or all cookies. We would like to point out that you may then not be able to use all the functions of this website.

HTML5 storage objects store the required data independently of the browser you are using and have no automatic expiration date. If you do not want flash cookies to be processed, you must install an appropriate add-on, e.g. "Better Privacy" for Mozilla Firefox (<https://addons.mozilla.org/de/firefox/addon/betterprivacy/>) or the Adobe Flash Killer cookie for Google Chrome. You can prevent the use of HTML5 storage objects by setting your browser to private mode. We also recommend that you regularly delete your cookies and browser history manually.

## 1.7. Use of web analysis tools

### 1.7.1. Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to analyze how you use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymization is activated on this website, your IP address will be truncated by Google beforehand within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. Google will use this information on behalf of the operator of this website for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator.

The IP address transmitted by your browser as part of Google Analytics will not be combined with other Google data.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent

Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by downloading and installing the browser plug-in available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

This website uses Google Analytics with the extension “\_anonymizeIp()”. This means that IP addresses are further processed in abbreviated form, so that they cannot be traced back to individuals. Insofar as the data collected about you can be linked to you personally, this is therefore immediately excluded and the personal data is immediately deleted.

We use Google Analytics to analyze and regularly improve the use of our website. We can use the statistics obtained to improve our offer and make it more interesting for you as a user. For the exceptional cases in which personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>. The legal basis for the use of Google Analytics is Art. 6 (1) point (f) GDPR.

Information from the third-party provider: Google Dublin, Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. User conditions: <http://www.google.com/analytics/terms/de.html>, Overview of data protection: <http://www.google.com/intl/de/analytics/learn/privacy.html>, and the privacy policy: <http://www.google.de/intl/de/policies/privacy>.

This website also uses Google Analytics for a cross-device analysis of visitor flows, which is carried out via a user ID. You can deactivate the cross-device analysis of your usage in your customer account under “My data”, “Personal data”.

## 1.7.2. Use of social media plug-ins

The following social media plug-ins can optionally be used:

- a) Facebook Inc, 1601 S California Ave, Palo Alto, California 94304, USA;  
<http://www.facebook.com/policy.php>; further information on data collection:  
<http://www.facebook.com/help/186325668085084>, <http://www.facebook.com/about/privacy/your-info-on-other#applications> and <http://www.facebook.com/about/privacy/your-info#everyoneinfo>.  
Facebook has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
- b) Google Inc, 1600 Amphitheater Parkway, Mountainview, California 94043, USA;  
<https://www.google.com/policies/privacy/partners/?hl=de>. Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
- c) Twitter, Inc, 1355 Market St, Suite 900, San Francisco, California 94103, USA;  
<https://twitter.com/privacy>. Twitter has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
- d) Xing AG, Gänsemarkt 43, 20354 Hamburg, DE; <http://www.xing.com/privacy>.
- e) T3N, yeebase media GmbH, Kriegerstr. 40, 30161 Hanover, Germany;  
<https://t3n.de/store/page/datenschutz>.
- f) LinkedIn Corporation, 2029 Stierlin Court, Mountain View, California 94043, USA;  
<http://www.linkedin.com/legal/privacy-policy>. LinkedIn has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
- g) Flattr Network Ltd. with registered office at 2nd Floor, White Bear Yard 114A, Clerkenwell Road, London, Middlesex, England, EC1R 5DF, United Kingdom; <https://flattr.com/privacy>.]

The so-called two-click solution is used. This means that when you visit our website, no personal data is initially passed on to the providers of the plug-ins. The provider of the plug-in can be recognized by the marking on the box above its initial letter or the logo. This gives you the option of communicating directly with the provider of the plug-in via the button.

The plug-in provider only receives the information that the corresponding website of our online offering has been accessed if you click and thereby activate the marked field. In the case of Facebook and Xing, according to the respective providers in Germany, the IP address is anonymized immediately after collection. By activating the plug-in, your personal data is therefore transmitted to the respective plug-in provider and stored there (in the case of US providers in the USA).

As the plug-in provider collects data via cookies in particular, we recommend that you delete all cookies via your browser's security settings before clicking on the grayed-out box.

The plug-in provider stores the data collected as usage profiles and uses them for the purposes of advertising, market research and/or the needs-based design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) to display needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, whereby you must contact the respective plug-in provider to exercise this right. Via the plug-ins, we offer you the opportunity to interact with social networks and other users so that we can improve our offer and make it more interesting for you as a user. The legal basis for the use of the plug-ins is Art. 6 (1) point (f) GDPR.

Data is passed on regardless of whether you have an account with the plug-in provider and are logged in there. If you are logged in with the plug-in provider, your data collected by us will be assigned directly to your existing account with the plug-in provider. If you click the activated button and, for example, link to the page, the plug-in provider also saves this information in your user account and shares it publicly with your contacts.

We recommend that you log out regularly after using a social network, but especially before activating the button, as this will prevent you from being assigned to your profile with the plug-in provider.

Further information on the purpose and scope of data collection and its processing by the plug-in provider can be found in the data protection declarations of these providers provided below. There you will also receive further information on your rights in this regard and setting options to protect your privacy.

### **1.7.3. Integration of YouTube videos**

We can also integrate YouTube videos into our online offering, which are stored on <http://www.youtube.com> and can be played directly from our website. These are all integrated in "extended data protection mode", i.e. no data about you as a user is transferred to YouTube if you do not play the videos. Only when you play the videos will the data referred to in paragraph 2 be transmitted. We have no influence over this data transmission.

When you visit the website, YouTube receives the information that you have accessed the corresponding subpage of our website. In addition, the data mentioned in paragraph 3 of this declaration will be transmitted. This takes place regardless of whether YouTube provides a user account through which you are logged in or whether no user account exists.

If you are logged in to Google, your data will be assigned directly to your account. If you do not wish to be associated with your profile on YouTube, you must log out before activating the button. YouTube stores your data as usage profiles and uses them for the purposes of advertising, market research and/or the needs-based design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website.

You have the right to object to the creation of these user profiles, whereby you must contact YouTube to exercise this right.

Further information on the purpose and scope of data collection and its processing by YouTube can be found in the privacy policy. There you will also find further information about your rights and settings options to protect your privacy: <https://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and has an AV in accordance with standard contractual clauses with remoso (remoso is a brand of AVA GmbH).

#### 1.7.4. Integration of Google Maps

We use Google Maps on this website. This allows us to show you interactive maps directly on the website and enables you to use the map function conveniently.

When you visit the website, Google receives the information that you have accessed the corresponding subpage of our website. In addition, the data mentioned in paragraph 3 of this declaration will be transmitted. This takes place regardless of whether Google provides a user account through which you are logged in or whether no user account exists. If you are logged in to Google, your data will be assigned directly to your account. If you do not wish to be associated with your Google profile, you must log out before activating the button. Google stores your data as usage profiles and uses them for the purposes of advertising, market research and/or the needs-based design of its website.

Such an evaluation is carried out in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, whereby you must contact Google to exercise this right.

Further information on the purpose and scope of data collection and its processing by the plug-in provider can be found in the provider's privacy policy. There you will also receive further information on your rights in this regard and setting options to protect your privacy: <http://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and has an AV according to Stan